

Privacy policy, processing of personal data of users and cookies

"APPROVED"

General Meeting of Founders of the Public Organization "Element of Life"

Privacy policy, processing of personal data of users and cookies from April 1, 2022

Lviv - 2022

§ 1. General provisions

1. This Privacy Policy and the processing of personal data (under the text "Policy" or "Privacy Policy") is concluded between the visitor (under the text "You", "User") and the NGO "Element of Life" (under the text "We", "NGO") regarding the use of the site:

<https://www.savepetsofukraine.kormotech.com> (after the text "Site").

2. All terms used in this Policy are expressly set out in this document. This Privacy Policy describes the types of personal information we receive from visitors to our Site, how it is collected, processed and used.

3. The Policy describes how we use this information, describes other details about our methods of working with personal information, and explains how you can contact us if you have any questions or comments. Information and personal data are collected, processed and used in strict accordance with the requirements of current legislation of Ukraine.

4. We reserve the right to make changes to the Privacy Policy at any time and for any reason, without further notice to you.

5. Your provision / posting of information on the Site is your agreement to the contents of this Privacy Policy and means that you give your consent to the fact that We may collect, use and disclose / distribute / distribute information that identifies you in accordance with this Privacy Policy. If you do not agree to the terms of this Privacy Policy, DO NOT send us any information and stop using the Site immediately.

§ 2. Types of information we receive

1. We collect information that applies to you only if you have voluntarily provided relevant information or clearly agreed to provide and / or use it. The information we collect includes:

- o Identifying information: We may collect personally identifiable information (hereinafter referred to as "Personal Data") in cases where you choose to interact with us and provide relevant information through feedback or by filling out individual contact or registration forms on the Site, or otherwise provide this information through the Site, including by sending inquiries, making charitable contributions through the Site, etc. Personal information includes, but is not limited to, information about your personal identification number, phone number, email address, and other similar information.

- o Secondary (technical) data: when you visit the Site, certain data is automatically recorded on servers for system administration, as well as for statistical or backup purposes using a number of technologies, including, but not limited to, cookies, tags, IP address tracking URL tracking and other tools. The recorded information may include the name of your ISP, in some cases your IP address, information about your browser software version, the operating system of the computer from which you visited the Site, the addresses of websites you visit at the same time as our Site and, if possible, your search parameters that led you to the Site, date / time tags, clicks, ads viewed, and more. You may block or disable cookies on your computer, which will restrict the collection of Secondary Data through the use of cookies, but in this case you will not be able to use certain functionalities of the Site and your user experience may be adversely affected.

- o We may also use other tracking services (third-party programs), such as Google Analytics, to understand and investigate the terms of your use of our Site. Please note that Google Analytics collects information submitted by your browser as part of a webpage request, including cookies and your IP address. In this case, Google also receives this information and its use is governed by the Google Privacy Policy and / or the Google Analytics Software Operator; We are not a party to your relationship with third parties, such as Google Analytics operators, etc.

o Payment information: We do not directly collect information about your means of payment, such as bank cards, etc. If you wish to make a charitable contribution through the Site, you will be redirected to the website of a third party payment operator through which such payment can be made, your payment details will be provided not to the NGO but to the operator of such payment operator. Please note that your data will be processed by such third party in accordance with its privacy policy or other agreement concluded with you.

o Children's personal data: We do not wish to collect information about visitors under the age of 18. If necessary, we can unequivocally draw the child's attention to the fact that he should not send any personal information to our e-mail address. If the child's parents or other legal representatives find that the child has provided certain information to the Site and believe that such information should be destroyed, we will take steps to remove such information upon their request.

§ 3. The use of information we receive

1. Your Personal Data and other information provided by you are used only for the purpose for which you provide them to Us.
2. We will use the information provided by you in order to maintain and organize feedback with you, to send you correspondence, messages, information, including advertising, to maintain our databases, including contact databases, visitors, philanthropists, etc., to conduct statistical, advertising, sociological and other research, to form contracts and other documents that are necessary for the design of our relationship with you, and also to prevent breaches of confidentiality, legal norms or contract terms.
3. We do not sell information to third parties.

§ 4. Data security

1. The NGO undertakes to carefully store the information and data provided by you, as well as to take all precautionary measures to protect the information from loss, misuse or unauthorized alteration. However, no method of transmitting information via the Internet or mobile communications or electronic storage is 100% secure.

Accordingly, contrary to our efforts, we cannot guarantee or ensure the security of any information you provide to us through our site.

2. You acknowledge that you understand the risks described above, in particular that the information you provide may be lost or obtained by third parties, and that you will personally and independently bear all risks associated with this.

§ 5. Dissemination of information we receive to third parties

1. We may disclose the information you provide to third parties only to the extent objectively necessary to achieve the purpose described above, or to protect the security or integrity of our Site, to take precautionary measures against prosecution or to facilitate litigation, or at the request of other government agencies; or in cases where, in our opinion, such information is necessary to prevent physical harm or financial damage, or in connection with an investigation into suspected or actual illegal activity.

§ 6. Links to other resources

1. You should be aware that other Internet sites linked to on the Site or in the e-mails of NGOs may have their own provisions for the collection and processing of information, which may differ from this Privacy Policy. In order to protect the confidentiality of information.

2. We encourage you to read the terms and privacy policies of other sites, programs or other electronic services to which you link.

§ 7. Contacts

1. You can manage the exchange of e-mails with us, including the refusal to receive letters by contacting us directly. Additionally, if you prefer to receive e-mails only from us and wish to delete your data, incl. name and address, from the list, please contact:

iryna.voytovych@kormotech.com.ua.

2. If you have any questions about this Privacy Policy or you believe that we do not adhere to this Privacy Policy, you can write to us at the following address: iryna.voytovych@kormotech.com.ua.

§ 8. Cookie policy

1. Cookies are small files that are sent by websites to the browser and stored in the user's terminal (this can be a computer, mobile device, tablet or any other device). They play an important role in providing information society services. In addition, they provide websites with the ability to store and receive information about users or their equipment, sites that users visit and, depending on the information received, can be used to identify the user and improve the service offered.
2. The different types of cookies used can be classified based on a number of criteria: activity time, management structure and purpose.
3. The NGO uses cookies to obtain more information about consumers who visit our website, in order to adapt the site to their actual needs and interests. The work that NGOs work with third parties to improve data collection through such tools does not entitle such third parties to use the information collected, except when the purpose of such use is to improve the page and services offered by the NGO.
4. The NGO uses only those cookies that are necessary and important to allow users to freely view the website / platform of the NGO. Such cookies are used to help improve the services provided to users by measuring the use and performance of the site in order to optimize it and customize it to the needs of users.
5. If Users use the NGO's website, it means that they agree that the NGO places cookies on their computers or devices for the purposes specified in this document.
6. Cookies that can be used by NGOs:

Cookies, Description, Storage period and Source

_utma Analytical cookie to identify individual visitors. Used to collect information about individual visitors for statistical and analysis purposes. 2 years Google (Analytics)

_utmb Analytical cookie to determine the visitor's session: Google Analytics uses cookies to activate and continue the communication

session. If the User does not take any action, the file is updated and a new session is started. 30 minutes Google (Analytics)

_utmc Analytical cookie to determine the visitor's session: Google Analytics uses cookies to activate and continue the communication session. If the User does not take any action, the file is updated and a new session is started. Google Session (Analytics)

mp_* Analytical cookies stored by MixPanel (third party) and added to its library. They store anonymous information of the User to understand his behavior. Mixpanel Cookie Policy Mixpanel

Service Worker A technical cookie used to improve the speed of a website. Unknown -

Local Storage A technical cookie used to provide information about the language and cities from which Users access the Website (anonymously through a random identifier) to enhance the User experience through the Site. Unknown -

_cfduid A technical cookie used to improve page load speeds. It does not contain any user credentials. Appboycdn.com session

Fr Analytical third-party cookie used for analysis purposes. Facebook's cookie policy

AWSELB A technical cookie from a service provider that hosts a page to monitor requests made through the server. 1 month Amazon Web Services

IP_JAR Google analytics cookies for web analytics. 1 week Google

CONSENT A technical cookie that remembers whether a user has accepted a cookie policy. Constantly Own

_hjIncludedInSample Analytical cookie of a website related to a user's visit to the platform. Own session

glv_lang A technical cookie that sets the language in which the content will be displayed by accessing the IP address. Own session

glv_cart_v2 A technical cookie that remembers items selected through the platform. Own session

glv_device, ab.storage.deviceId A technical cookie that recognizes the device from which the service is accessed. Own session

Ab.storage.sessionId A technical cookie that registers the sessions of users who have gained access to the platform. Own session

Ab.storage.userId A technical cookie that remembers a registered user visiting the platform. Constantly Own

currentTime A technical cookie that specifies the time a user browses pages and orders services through the platform. Own session

7. If the user decides not to allow the NGO to use cookies, the NGO will not store any cookies and will use only technical cookies, as it is impossible to view the site without them. As mentioned above, if the user continues to browse the site and does not refuse to use cookies, it means consent to the use of cookies.